



CITY OF SAN BRUNO  
POLICE DEPARTMENT

# PRESS RELEASE

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**CONTACT PERSON:** Sergeant Ryan Johansen – San Bruno PD Traffic Division  
[rjohansen@sanbruno.ca.gov](mailto:rjohansen@sanbruno.ca.gov) / (650) 616-7128

## High School Students Experience U-DETER Program

*San Bruno, CA* – On March 16<sup>th</sup>, Officers from the San Bruno Police Department joined forces with Capuchino High School Administration, the California Office of Traffic Safety, and Mothers Against Drunk Driving, in an effort to deter students from driving while impaired.

The program that students participated in is called “U-DETER”, an acronym for “Underage DUI Education Through Exposure to Repercussions”. On March 16<sup>th</sup>, approximately 1,200 Capuchino High School students participated in this program. U-DETER focuses on providing students with a better understanding of the scope of the DUI problem in our country, and educates them about DUI laws and the real-world consequences of a DUI arrest.

Through a multimedia presentation delivered by police, students learned that in the United States alone, impaired driving is responsible for the death of over 10,000 people every year, over 4,500 of which are in their age group. They also learned that more than 1.5 million people per year are arrested for DUI, over 450,000 of which are in their age group. Students learned the truth about DUI laws, how they differ when you’re underage, and some of the aggressive tactics being used by police to get impaired drivers off the street.

Thanks to MADD, students were also able to view a totaled vehicle from a real DUI crash that occurred locally and claimed the life of an innocent young mother. This display included a detailed description of the crash and of the many lives that were damaged by the impaired driver that caused it. During their lunch break, students were invited to attempt field sobriety tests while wearing goggles that simulate varying levels of impairment. Many students also experienced simulated arrests and had detailed discussions about what happens after an arrest for DUI.

Finally, students were invited to participate in a police ride-along program that will put them in a patrol car with an officer that is specifically working DUI enforcement. This will give them the chance to see DUI enforcement in real-world scenarios, where real people go to jail, providing a true “exposure to repercussions”. So far, more than thirty students have requested participation in the ride-along portion of the program and they will be scheduled to ride with officers over the next couple of months.

Some photos from the event have been attached to this release.









